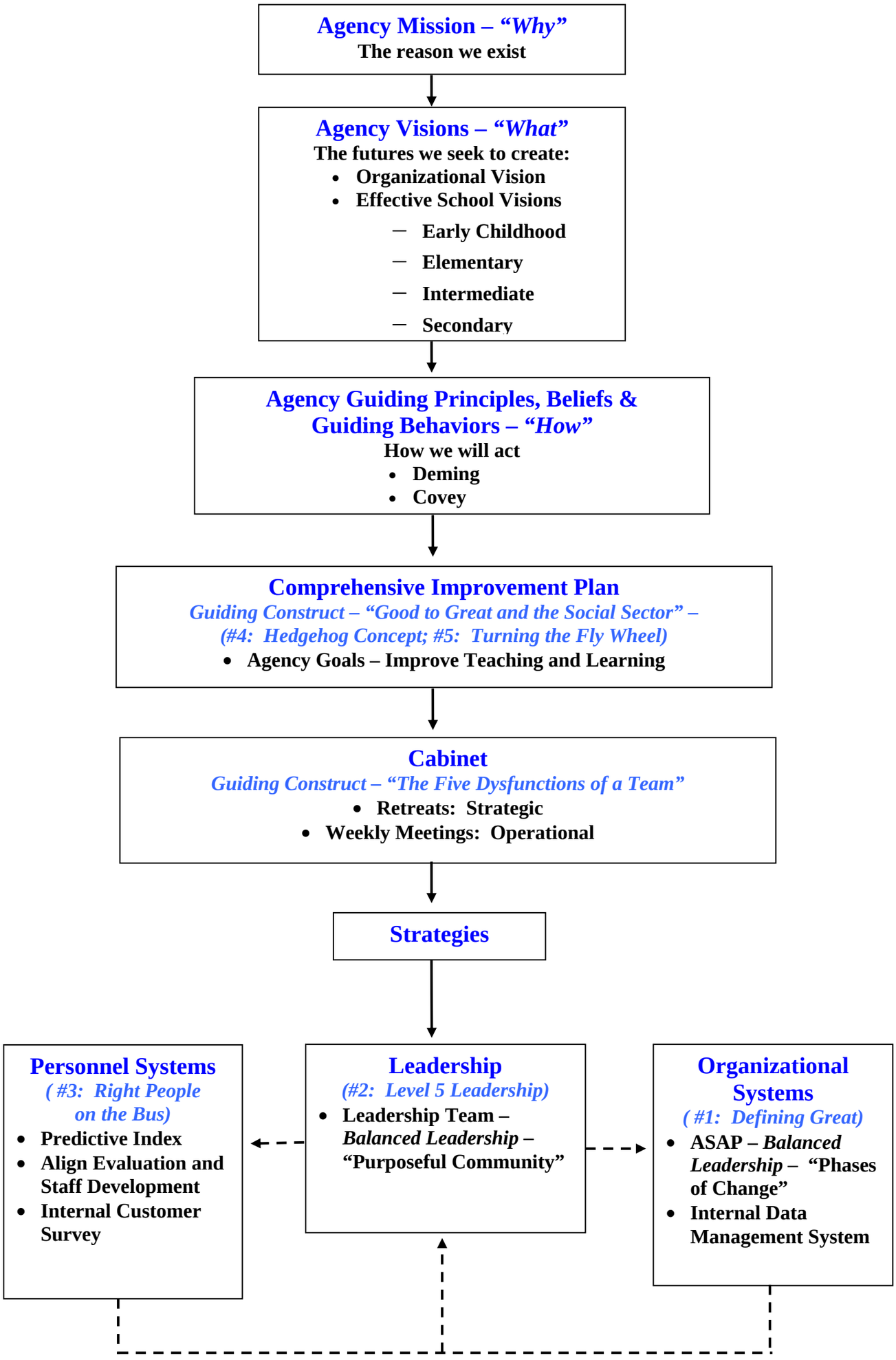ALIGNMENT OF INITIATIVES